

# Special Medical Cosmetic Report

## **Attention Men and Women With Unwanted Hair Growth:**

*Don't waste another minute shaving, waxing or playing games with messy depilatory creams! Inside this special report you will learn the truth about a remarkable hair removal technique and once and for all find out what razor manufacturers and cosmetic companies don't want you to know.*

## ***Laser Hair Removal:***

# **How To Quickly and Easily Eliminate Unwanted Hair Once and For All!**

*A Revealing Report About Today's Safest, Quickest and Easiest Method of Removing Unsightly Hair With Long Lasting Results!*

Yes, it's really true. The latest in cosmetic laser technology is allowing people just like you to finally trade in their razors, forget the hassles of waxing and throw out their messy depilatory creams.

Just think about the possibility of never having to shave or wax ever again. Think how great it would be to never have to deal with the irritation that razors leave behind or the stubble and itching that comes with hair regrowth. What would that mean to you?

Well, now laser hair removal makes it possible! In fact, I have helped change the lives of many people just like you using this breakthrough in medical technology. These were people who thought their only medical option was electrolysis, but after reading this informative special report, learned how laser hair removal could quickly and easily help them shed their embarrassing, unwanted hair.

So, if you've ever been embarrassed by unwanted hair growth and are frustrated with the less than perfect results of the hair removal techniques you're presently using, then keep reading this special report as I reveal the secrets on how medical-cosmetic laser hair removal can put an end to your unwanted facial and body hair quickly, easily and painlessly without tweezing, waxing, bleaching, razors or messy depilatories.

**So Turn The Page And Learn How You Too Can Say Good-Bye To Embarrassing, Unsightly Hair Growth And Hello To Eye-Catching, Silky Smooth Skin!**

# **Medically Supervised Laser Hair Removal: Medicines Solution To Getting Rid Of Unsightly Hair Has Arrived!**

Dear Neighbor,

Have you become a slave to your razor?

Are you tired of those trips to the salon for those torturous waxing sessions?

Men, do you despise those summer back waxing rituals?

Do you wish there was an easier, long lasting way to get rid of your embarrassing, unwanted, unsightly hair?

## **Finally, There Is A Quick and Easy Solution For Putting An End To Your Frustrations... You Can Now Stop Letting Your Life Be Ruined By Unwanted Hair Growth!**

That's right, there is now a way for you to break the endless cycle of constant shaving, waxing, tweezing and bleaching those unwanted hairs.

Thanks to today's breakthroughs in medical laser technology it is now possible to safely and gently remove unwanted hair instantly and with long lasting results.

Now, you too can join the millions of Americans who enjoy skin as smooth as silk without all the hassle and mess, thanks to laser hair removal.

## **At Last, A Better Way At Removing Unwanted Hair! No it's Not Magic, It's Medical Science.**

That's right, medical science has harnessed the energy of a laser to work for you, leaving you with beautifully smooth hairless legs, underarms, face and bikini areas. Even back and neck hairs are no match for the latest laser technology. And unlike beauty or day spas where there is no medical supervision, laser hair removal administered or performed under the direct supervision of a physician, is safer and more thorough.

I know right now you're probably thinking to yourself, "This sounds too good to be true!" Well, to understand how laser hair removal works and how it beats all other methods including electrolysis hands down, let's first talk about four of the most popular of these traditional methods of hair removal.

They are as follows:

1. First, there is plain old *shaving*.

This is probably the most popular method due to the easy accessibility to a razor (plus it's relatively simple).

Shaving, as you know, removes only the surface hair and has no effect on the hair structures located below the skin. Therefore, the process is self-limiting, lasting only a few days (depending on the individual) and must be an ongoing.

Furthermore, most people have some type of adverse reaction to shaving. From minor nicks and cuts to skin irritation (the dreaded razor burns), I don't have to tell you that shaving is a less than desirable process.

2. A similar method to shaving is *depilatory creams*.

As I'm sure you are aware, depilatory creams are spread on the skin where the unwanted hair is, then left for a period of time to allow the cream to fully dissolve the hair.

This method takes a very long time for the hair to dissolve and as you may also know by experience, the whole process is messy and the creams are usually very smelly. Furthermore, skin irritation and burns could result from the chemicals used.

Again, this technique is also short-term because it only affects the superficial hair, having no effect on the deeper hair structures.

3. For the more courageous, there is *waxing and tweezing*.

These hair removal techniques involve ripping the hair out of the follicle bed, and as anyone who has ever tried it can affirm, it is extremely painful and often leads to pimples or other allergic reactions.

Although the whole hair is being removed, since the follicle itself has not been destroyed, the hair will continue to grow back.

4. The fourth and final option is *electrolysis*.

*Electrolysis* entails placing a needle into the skin, and an electrical current is passed into each individual hair follicle targeted for treatment.

Unfortunately, due to the slow and tedious process this can be, to see any real noticeable changes treatment plans usually span several months to years to complete.

Although electrolysis has its limitations, the one positive is that unlike the other 3 methods previously described, electrolysis has an effect on the actual hair follicle. Because of this, electrolysis has provided the only long-term hair removal option.

Until now, that is.

That's right, now there's a quick, virtually painless alternative to the traditional hair removal methods.

That is...

**Laser Hair Removal...**  
**The Safest, Most Effective, Long Lasting Solution Now Available**  
**To Help You Get Rid Of That Unwanted Hair!**

So how does this amazing technique work?

What is it about laser hair removal that leaves the competition in the dust when it comes to long lasting hair removal?

**The Greatest Hair Removal Breakthrough In The Last 50 Years!**

The exact science in which this method works is through the laser emitting powerful beams of invisible light that are absorbed by the hair follicle.

When the light is absorbed, it is converted to heat, a process that is similar to what happens inside a car that has been sitting in the sun. As the sun shines into the car, the light is absorbed by the seats, steering wheel and dashboard. It is then converted to heat, making them hot to the touch.

The same happens to the treated hair follicle. That is, the light is absorbed by the follicle and converted to heat, thus disabling the hair follicle without harming or irritating the skin around it (unlike the other hair removal methods we discussed earlier).

Furthermore, since lasers can treat a larger skin area and multiple hair follicles at once, you get quicker and more permanent results than all those temporary fixes, including electrolysis.

Now you can get rid of unwanted hair from almost anywhere including sensitive areas like the bikini area, chin, upper lip, ears and toes in record time and with lasting results. What is left behind is smooth skin that lasts 24/7.

**Now I'd Like To Answer For You Some of the Common Questions**  
**I Get Regarding Laser Hair Removal...**

**Q. Can Every Area Be Treated With Laser Hair Removal?**

A. Due to the latest laser technology, unwanted hair can be removed from almost anywhere including sensitive areas like the bikini area, breasts, chin, upper lip, ears and back in record time and with lasting results.

**Q. Does Hair Need To Be Long To Perform Laser Hair Removal?**

A. No. As a matter of fact, it is preferable for hair to be short at the time of your appointment. Hair can be clipped or shaved prior to the treatment but waxing or plucking should be avoided for at least 2-3 weeks prior to the treatment in order to achieve maximum results.

**Q. Does Laser Hair Removal Hurt?**

A. Some people experience a mild discomfort associated with the treatment that is often described as stinging sensation or the snap of a rubber band. (a walk in the park compared to electrolysis and waxing). Overall, the vast majority of patients tolerate the procedure very well without any type of anesthetic. For sensitive areas, some patients choose to use a topical numbing (anesthetic) cream.

**Q. How Long Does A Treatment Take?**

A. The size of the area and density of the hair determines the length of each treatment. For instance, for smaller areas such as the upper lip, side burns, chin or throat; treatment can be completed within a few minutes. Larger areas such as the back, chest or full legs can take from 30 minutes to an hour, depending on how much hair the client has.

However, because each treatment pulse covers a large number of hair follicles (clusters together from the size of a dime to a quarter in diameter) this procedure is the quickest and most effective one around. You can't say this about electrolysis!

**Q. How Many Treatments Might I Need?**

A. Since hair grows in cycles and only a certain number are in the growing phase at any one given time, multiple treatments are required because only the follicles in the growth phase are disabled by the laser. On average the number of treatments vary from 4-8, spaced 4-6 weeks apart. After each treatment, the hair in the treatment area should become thinner and lighter with some people noticing a 50% decrease after just one laser session!

**Q. Is Laser Hair Removal Permanent?**

A. Recently, the F.D.A. has given clearance for lasers as a treatment source for permanent reduction of unwanted hair and the results are excellent. Although no one can *guarantee* complete and permanent removal of unwanted hair, I can assure you that this form of hair removal is the most effective method available today. In fact, the majority of my patients are so happy with their results they often refer their friends and family members to me for their hair removal needs.

Several factors determine the optimal effectiveness of these systems for hair removal including hair color, skin color and hair thickness. The ideal candidate is one with light skin and dark hair but due to recent developments and the latest technology we can achieve great results in patients with darker skin also.

**Q. What Complications Or Side Effects Are Possible?**

A. Since laser hair removal is non-invasive, the side effects are minimal with the most common being a mild sunburn like feeling. This reaction generally subsides within minutes to hours. Ice compresses can hasten the resolution of the redness, if necessary. You should remain out of the sun right after a laser hair removal session. Occasionally temporary hypo (decreased color or lightening) or hyperpigmentation (increased color or darkening) of the skin can occur as well as blistering and very rarely, scarring or infection. But these same effects can also occur with electrolysis and even shaving or waxing.

**Q. How much does it cost?**

A. Because everyone's hair growth problem is different, the number of treatments will vary from person to person. Therefore, the cost will vary depending on the area being treated, with the larger areas costing more. Either way, it adds up to pennies compared to the amount of time and money you spend on shaving, waxing and depilatory creams. And since you will only need a handful of visits, it winds up being a lot less expensive (let alone painful) than those endless electrolysis sessions. Just consider it a short-term investment in your own long-term beauty.

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Well, I hope you've found this report informative and educational and by reading it I was able to shed some new light on hair growth and how Laser Hair Removal can give you gorgeous silky smooth skin. Well, I think I covered all there is to cover...

Wait a minute; I nearly forgot the most import question of them all.

That is...

**Now That You Know Just About All There Is To Know About Laser Hair Removal, How Do You Go About Picking The Right Doctor?**

The answer to this question is simple and is based on 3 criteria... First, choose someone who has advanced training in the procedure you are interested in. Second, make sure the doctor you are considering has experience in performing this particular procedure. And last but definitely not least, choose a doctor you feel comfortable with.

So do your research!

You see, like anything in life, whether it is buying a car or shopping for a house, you must do your research. Choosing a doctor for Laser Hair Removal is no different. Therefore, you should do your homework and look for someone who has completed advanced training in Laser Hair Removal and has experience in performing this specialized procedure.

## **Allow Me To Introduce Myself**

My name is Dr. <Your Name> and I am a physician practicing right here in <Name of Town>. My office is located at <Your Street Address>, <your location relevant to local landmarks in your town>. In fact, my office is probably just a short walk or ride from your home.

I am not only licensed to practice medicine and have advanced training in Laser Hair Removal, but I also have the experience in treating patients with laser therapy so that the end results of your hair removal procedure are all that you dreamed of.

You see, in this day and age you need to work with the right professional who is trained and experienced in the area you need help in. That's why being "familiar" or "knowledgeable" about laser hair removal procedures isn't even *close* to being enough. You need someone like myself who *specializes* in performing this technique and has the results to prove it!

In fact, over the years I've helped several people just like you find a better way to make their embarrassing, unwanted hair disappear!

So, as you can now see, I fit two of the three main criteria for choosing the right doctor. But as I mentioned earlier, advanced training and experience aren't the only important criteria.

While these are important, you should also choose a doctor who you feel comfortable with, someone who listens to your concerns and is easy to talk with.

### **This Is Why I Would Like To Offer You A No Obligation FREE Cosmetic Consultation!**

*The only catch is that you must respond by the date stamped in red on the insert that came with this report, otherwise we'll have to wait until we get a cancellation to schedule your appointment!*

That's right! You can just come in and see if you feel comfortable with me. During this time we can discuss your specific situation in detail and see if Laser Hair Removal is the best option for you. There will be absolutely no obligation and no pressure to go further. If after the appointment you believe there is no benefit to working with me, you simply leave and that's it. No hard feelings.

However, if you do decide to take the next step, I will then discuss with you my treatment plan and how we can proceed from there. You can also speak to my friendly staff regarding our low, no-interest monthly payment options.

## Here's What To Do Now...

If you're interested in taking me up on my offer and would like to explore your treatment options, pick up the phone now and call my office at <Your Office Number>. Let them know you received my special report on Laser Hair Removal and would like to schedule your complimentary consultation.

That's it. We'll take care of everything from there. But don't procrastinate, if you would like to do something about that unsightly hair, make that call right now!

I look forward to meeting with you in the not so distant future and maybe I can help you like I've helped hundreds of other local residents get glamorous, smooth as silk skin!

Unfortunately, we'll never know unless you take the next step. So why not take the time, at my expense, to find out if Laser Hair Removal is right for you. What have you got to lose?

Either way, I wish you good luck and good health!

Sincerely,

<INSERT YOUR NAME>, M.D.

P.S. Picture how your life will be in a few weeks if you decide to do something about your unwanted hair growth *right now*! How much time and money will it save you?

Think about how many days a year it will save you from the agony of waxing!

Is there a chance you will finally bid good riddance to your unsightly hair growth, and enjoy eye catching silky smooth skin? Unfortunately we'll never know unless you take the next step and call for your free cosmetic consultation!

P.S.S. You must respond by the date stamped in red on the certificate that came with this report, otherwise we'll have to wait until we get a cancellation to schedule your appointment!

P.S.S.S If you are not quite ready to use the enclosed free consultation certificate, feel free to give it to a friend or loved one who you feel may benefit from this offer!

*The information provided in this report is meant as a general source of information only and should not be substituted for sound medical advice. If you are considering one of these procedures, you should consult further with a medical professional for complete information on the benefits and risks of all treatments described in this report.*